

Annex 1:

Qualifications and Job Responsibilities for Recruitment Positions of Hunan Tourism Group

No.	Department	Job title	Number of Recruitment	Job Requirements	Job Responsibilities
1	Hunan Convention and Exhibition Group	General Manager	1	<ol style="list-style-type: none"> 1. Age: Not exceeding 50 years old (born after January 1, 1974). 2. Education: Full-time master's degree or above, with professional education experience in exhibition, marketing, economic management, business administration or other related fields; 3. Experience: <ul style="list-style-type: none"> • Minimum of 10 years of experience in exhibition project planning, marketing, and execution. • At least 5 years of experience in mid-level or higher management positions in large-scale exhibition enterprises. • Proficiency in English with a score of at least CET-6, TOEFL 105, or IELTS 7. 4. Expertise: <ul style="list-style-type: none"> • Familiarity with the domestic and international exhibition industry trends. • Familiarity with international exhibition company operations and possess international professional vision and localized operation and management capability • Possession of at least one international certification in the exhibition and events industry, e.g., Certified in Exhibition Management (CEM), Certified Meeting Manager (CMM), Certified Meeting Professional (CMP), Certified Trade Show Marketer (CTSM). 5. Skills: <ul style="list-style-type: none"> • Experience in large-scale exhibitions and event planning, marketing, and management. 	<ol style="list-style-type: none"> 1. Support the Group Chairman in leading the overall work. 2. Take responsibility for the operational management of Hunan Exhibition Group, implement the development strategies, formulate and organize the operation plan, implement the business development plan, responsible for the overall performance. 3. Establish and improve the internal management systems, operational mechanisms, and various regulations. Enhance and develop the talent team. Clarify responsibilities and ensure the completion of target tasks. Continuously enhance the marketization, specialization, and internationalization levels of the exhibition projects. 4. Be responsible for organizing the establishment, planning, investment promotion, execution and various aspects of the exhibition project, improve the quality of the existing stock exhibition brand, actively introduce globally and nationally renowned exhibition brands and high-end conferences to settle in Hunan, and develop exhibition brands tailored to the advantages of industries in Hunan. 5. Manage other business related to the development of the Exhibition Group.

				<ul style="list-style-type: none"> • Extensive customer resources and social resources, keen market insight, outstanding project organizational skills, and event coordination abilities. <p>6. Project Experience:</p> <ul style="list-style-type: none"> • Responsible for at least 2 large-scale exhibitions and 1 major government exhibition, with successful operation cases; • Experience in working on exhibition projects of large-scale national exhibitions, top 100 national exhibitions and top 100 world business exhibitions is preferred. <p>7. Additional Considerations:</p> <ul style="list-style-type: none"> • For particularly outstanding individuals, the job requirements can be appropriately exempted. 	
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